Monitor and Measure Worksheet

Project/ Version/Owner:	
Timeline:	*Start Date:* *End Date:*
Learning Goal: *What are you trying to learn or achieve?*	If [specific action] then [measurable result].
Measurement: *What are you measuring?* *Is it quantitative or qualitative?*	**What is the Fail Condition:** *If this happens, the project did not work the way it was intended?*
Description: *How will you set up the project?* *How will you collect the data?*	

Results & Observations

Result: *What happened?* *What data did you collect?*	
Validated Learning: *Summarize what you learned overall.*	
Evaluation: *How does this affect your current direction?* *Should you make a change to your strategy?*	
Next Steps: *What's the next experiment to run?* *Is there more to learn?*	